

Sponsorship & Exclusive Engagement Opportunities

54th Annual County Treasurers' Continuing Education Seminar

Embassy Suites San Marcos Hotel – San Marcos, TX | April 20-23, 2026

SPONSORSHIP LEVELS (Please indicate your sponsorship choices.)

☐ **Diamond Sponsor – \$12,000 (Exclusive – One Available)**

- All Platinum-level benefits, plus exclusive recognition as sponsor of the TOCTA nominees' luncheon.
- Opportunity to provide a 3-minute welcome address at the TOCTA Nominee Recognition Luncheon.
- Premium placement of your Diamond-designated booth (if exhibiting).
- Logo featured at the top of the attendee packet envelope, recognizing your company as the presenting sponsor.
- Logo featured on TOCTA nominees' luncheon event signage, sponsor slides and printed program.
- Double-page full-color ad in the conference program (two adjacent facing 8.5 by 11 inches).
- Recognition as Diamond Sponsor in listserv posts during the week before and two weeks after the conference.
- 5 complimentary registrations (additional badges \$100 each).
- Sponsor ribbon on badges for all representatives.

☐ **Platinum Sponsor – \$5,000 (Premier Partner Level)**

Recognition as co-sponsor of the refreshment breaks throughout the conference.

- Platinum-designated booth (if exhibiting) in a premium location.
- Logo featured on all sponsor recognition materials: printed program, signage and sponsor slides.
- Opportunity to include one pre-printed, one-page insert in attendee packets (educational or resource-based content only).
- Recognition as a Premier Partner during a general session, with brief introduction of company.
- Featured in "Meet the Platinum Sponsors" post on the association email listserv.
- Logo featured on the attendee packet envelope with other Platinum Sponsors.
- Full-page full-color ad in the conference program (8.5 by 11 inches).
- 4 complimentary registrations (additional badges \$100 each).
- Sponsor ribbon on badges for all representatives.

☐ **Gold Sponsor – \$3,500**

- Preferential booth location in the Exhibit Hall (if exhibiting).
- Recognition as a co-sponsor of the conference refreshment breaks (shared among Gold sponsors).
- Logo included in the printed program, signage and sponsor slides.
- Half-page full-color ad in the conference program (8.5 by 5.5 inches).
- 3 complimentary registrations (additional badges \$100 each).
- Gold sponsor ribbon on badges for all representatives.

☐ Silver Sponsor – \$2,000

- Exhibit Hall booth (if exhibiting).
- Company name listed in the printed program; logo included on sponsor signage and slides.
- Business card full-color ad in the conference program (2.5 by 4 inches or 4 by 2.5 inches).
- 2 complimentary registrations (additional badges \$100 each).
- Silver sponsor ribbon on badges for all representatives.

☐ Contributor – \$1,000

- Company name listed in the printed program.
- 1 complimentary registration (additional badges \$100 each).
- Contributor ribbon on badges for all representatives.

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IMPACTFUL ENGAGEMENT OPPORTUNITIES (Please indicate your sponsorship choices.)

Make your brand stand out with exclusive opportunities that connect you directly with attendees. Enhance your sponsorship visibility by adding one of these special opportunities to your current level — and take your recognition to the next level!

Cumulative Recognition Benefit

Sponsors who support multiple opportunities will receive recognition based on their total contribution level. For example, a Silver Sponsor who also supports an additional opportunity may be recognized at the Gold or Platinum level, depending on total investment. Recognition upgrades are available up to the Platinum tier. Diamond-level benefits remain exclusive to the Diamond Sponsor.

☐ EXCLUSIVE – Welcome Reception Sponsor – \$5,000

- Opportunity to provide a 3-minute welcome address to attendees.
- Recognition as the event host on the conference agenda and signage.
- Logo displayed prominently on event signage and sponsor slides.
- Acknowledgment during general sessions.
- 1 complimentary registration (additional badges \$100 each).
- Exhibit table **not** included.
- Contributor-level recognition included.

☐ EXCLUSIVE – Putt Pub Event Sponsor – \$4,000

- Recognition as the event host on the agenda and signage.
- Logo featured on event signage and sponsor slides.
- Opportunity to welcome attendees and introduce the first icebreaker.
- Acknowledgment during general sessions.
- 1 complimentary registration (additional badges \$100 each).
- Exhibit table **not** included.
- Contributor-level recognition included.

☐ EXCLUSIVE – Mini Conference Sponsor – \$3,000

- Opportunity to provide a 3-minute welcome address.
- Exhibit table set up for direct interaction with attendees.
- Recognition as the event host on the agenda and signage.
- Logo featured on event signage and sponsor slides.
- Acknowledgment during the session.
- 1 complimentary registration (additional badges \$100 each).
- Exhibit table **not** included.

- Contributor-level recognition included.

☐ EXCLUSIVE – Headshot Sponsor – \$3,000

- Recognition as provider of professional headshots on the agenda and signage.
- Logo featured on event signage and sponsor slides.
- Acknowledgment during the session.
- 1 complimentary registration (additional badges \$100 each).
- Exhibit table **not** included.
- Contributor-level recognition included.

☐ EXCLUSIVE – Wi-Fi Sponsor – \$2,500

- Company logo featured on branded Wi-Fi cards placed in every name badge.
- Recognition on event signage and sponsor slides.
- 1 complimentary registration (additional badges \$100 each).
- Exhibit table **not** included.
- Contributor-level recognition included.

☐ EXCLUSIVE – Lanyard Sponsor – \$2,000

- Company logo featured on attendee lanyards.
- Recognition on event signage and sponsor slides.
- 1 complimentary registration (additional badges \$100 each).
- Exhibit table **not** included.
- Contributor-level recognition included.



2026 Sponsorship Form

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Sponsor Information

Name _____ Company _____

Address _____ City/ State/ ZIP Code _____

Phone _____ Website _____

Email _____ Authorized Signature (required) _____

Representative name badges needed for (NAME and TITLE)

- | | |
|---------------|-------------|
| 1. Name _____ | Title _____ |
| 2. Name _____ | Title _____ |
| 3. Name _____ | Title _____ |
| 4. Name _____ | Title _____ |
| 5. Name _____ | Title _____ |

Please indicate the items you would like to sponsor on the following page.

Payment Information – Please note ONLY checks are accepted for payment.

☐ Check is enclosed for \$ _____ ☐ Please invoice me for \$ _____

Will you need an exhibition booth in the Exhibit Hall? ☐ Yes ☐ No

Only Diamond, Platinum, Gold, & Silver sponsorships include a complimentary exhibitor booth.

Exhibit specifications: standard space will be a 6-foot table with two chairs and will be assigned on a first-come, first-served basis. Exhibit space cannot be selected until we receive both a signed sponsor form and full payment.

*Company Logo & Conference Program Ad Specifications: **DEADLINE is Feb. 6, 2026.***

All ads must be submitted as camera ready in JPG, PNG, or PDF format.

Logos should be submitted in vector format if available ie. EPS, AI format.

Complete and email the completed form to:

Hon. Cindy Brown cindy.brown@dentoncounty.gov, Hon. Tandra Kile countytreasurer@ochiltree.net and Nino Miranda ninom@county.org

Please make the check payable to:

County Treasurers' Association of Texas - c/o CTAT Treasurer
511 S. Main St.
Perryton, TX 79070